

## Our Research Impact at a Glance

- 30+ Guest Speakers on research, diversity, career paths, and community health
- 30+ On-the-ground Research Awareness Camps in 15+ states
- Raised research awareness among 3300+ attendees through community outreach
- 2000+ Resources distributed to promote awareness of clinical research
- 25+ Video Testimonials shared to inspire and inform
- 1000+ Newsletter Subscribers

## Resources for Healthcare Institutions

- Clinical research training for healthcare professionals
- Guide for doctors to clinical research
- Children's books and comics to promote research understanding
- Disease awareness videos and pamphlets
- Clinical trial educational materials, including videos
- Cultural competency training materials for healthcare workers



**We envision a healthcare environment where cultural inclusion enhances patient care, improves health outcomes, and fosters a more equitable and effective healthcare system.**

### Contact Us

Want to bring our Cultural Competency Training to your clinic, hospital, or trial site?

[www.sikhsinclinicalresearch.org](http://www.sikhsinclinicalresearch.org)

+1-847-454-3872

Available across the U.S.

## Sikhs in Clinical Research (SICR)



**Understanding Cultures,  
Empowering Care**

# About SICR

Sikhs in Clinical Research (SICR) is a US-based organization dedicated to promoting diversity, representation, and cultural understanding in clinical research.

## Our Goal:

- Raise clinical research awareness as a career and treatment option in Sikh community
- Support healthcare providers with Sikh-focused education and training
- Bridge cultural and language gaps in healthcare

## What We Do:

- Empower community to explore clinical research as a career option
- Help patients find clinical trials in their area
- Provide basic information about clinical trial process
- Reduce health disparities by promoting health screenings
- Promote health and research literacy
- Offer Punjabi translation services and cultural training to healthcare professionals

We work where science, culture, and care come together.



## Cultural Competency Training Curriculum

- Sikh Articles of Faith
- Language Access
- Medicinal Guidelines
- Cultural Sensitivities
- Dietary Considerations
- Emotional and Spiritual Support

## Formats Available:

- Live/virtual presentations
- Self-paced video modules
- Patient care guides
- Case studies
- Pre- and post-surveys to measure impact/success
- Printable reference materials for long-term sustainability



## Why Cultural Competence Matters in Healthcare

- Enhances patient-provider communication
- Fosters trust and satisfaction
- Encourages care-seeking and treatment adherence
- Leads to better overall health outcomes

Culturally competent training helps healthcare providers deliver more effective, respectful, and personalized care to diverse populations. It enhances provider confidence and improves patient satisfaction.